

Medical Practice Review

Improve your unique employment proposition



Medical practice recruitment review

As part of the recruitment process and to improve the overall recruitment outcomes for your medical practice we recommend a practice review which can identify any improvements that can be made to the GPs experience at work.

This review would include:

Staff interviews

- Alecto conducts a series of short interviews, in person or via phone, with key members of the clinical and non-clinical team. These interviews focus on their experience working for the organisation and to determine any areas of improvement from an employee point of view.

Service review

- Review of the clinic's community reputation such as online patient reviews and any other information which can be gathered through a desktop review.
- Brief investigation of current GP billings and determining whether these can be improved.

Practice visit

- Visit to the physical site to review and identify any small improvements that can be made to the GPs work experience.

Employment offering

- Review of current employment offering, and determine necessary changes to particular vacancies to attract GPs.
- Determining the positioning of the practice compared to competitor's employment terms (e.g. contract length, rate of pay).
- Identifying the target market of GPs to focus on with recruitment efforts that fits with what the practice can offer in relation to the above.

Financial review

- The financial review will assess your profitability & cash flow and how you can improve your financial position over time.
- Review of billings

Recruitment outcomes

- Compiling a brief analysis of factors above and summary about the target GP market for the organisation.
- Identifying marketing and advertising tag lines which will in turn make advertising more effective.

Costs

Below costs are for a standard medical practice recruitment review. We are happy to offer a completely customised solution if you'd like us to tailor our service to your needs.

- The Practice recruitment review is valued at \$9,500 plus GST per site.
- The initial 50% of this fee would be due upon commencement with the remaining 50% due upon completion. All invoices are due within 14 days of the issue date.

Next steps

Please get in touch with us on info@alecto.com.au or call us on **1800 604 332** to discuss your requirements and goals. Ask for an obligation free quote.