

# Starting a Medical Practice

Helping you succeed from the beginning



**Alecto Australia Recruitment & Consulting**

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## Starting a Medical Practice

Our start-up assistance is for GPs or investors seeking the opportunity to develop and establish a new medical clinic. Our involvement with your new medical practice has three stages:



New medical clinics often face considerable financial and competitive challenges in the current climate. As part of our service we will propose solutions to establish a new medical clinic that is designed to operate in a commercially viable manner in a location which would provide an environment that is likely to contribute to ongoing sustainability.

We believe that we can add value to the process by adding specific market intelligence to the development of a feasibility study.

**While each case requires a unique solution, our service typically includes an in-depth analysis on:**

- The relative merits of different geographical locations.
- Indicators of patient demand and competition for the local pool of patients.
- Opportunity to attract and retain a highly qualified GP workforce.
- Current and short-term supply of medical and allied health services.
- Potential risks or opportunities associated with individual locations.

Alecto Consulting will provide a summary of the above information and proposed recommendations on the suggested site, type of practice recommended, workforce requirements, financial modelling, and the proposed next steps.

## What Alecto can help you with:

### Strategic advice & business plan

- First, we dive into market research and work on business modelling. Once we have all the facts, we develop a strategy and assist you with planning your business venture to make your practice a success from the get-go.

### Start-up assistance

- We are as invested in your venture as you are and help you every step of the way to set up your practice. Knowing the industry well is key to succeeding. There are many pitfalls and Alecto will help you avoid making the same mistakes as others have already made.

### Business optimisation

- Once your practice opens the doors to help patients with their health, we will give you ongoing support to improve the health of your medical practice.

## Costs

- Start-up assistance starting from \$8,100 plus GST.
- Price depends on your requirements.
- The initial 50% of this fee would be due upon commencement with the remaining 50% due upon completion. All invoices are due within 14 days of the issue date.

## Next steps

Please get in touch with us on [info@alecto.com.au](mailto:info@alecto.com.au) or call us on **1800 604 332** to discuss your requirements and goals. Ask for an obligation free quote.