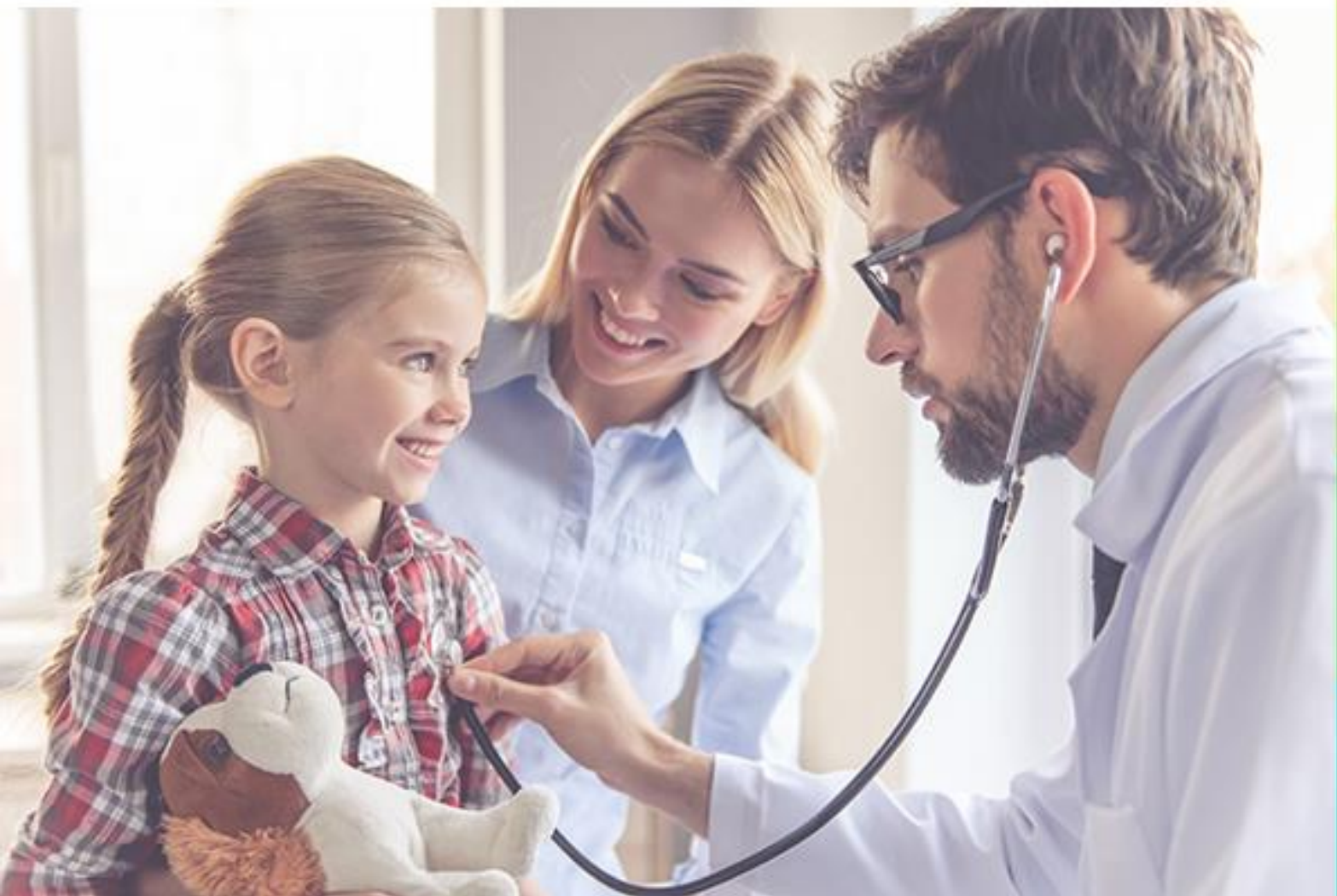


# Online Marketing Support

Grow your practice & get more patients



## Alecto Australia Recruitment & Consulting

info@alecto.com.au | +61 1800 604 332

alecto.com.au

## Melbourne

Suite 401, 7 Jeffcott St  
West Melbourne, VIC 3003  
+61 403 444 764

## Perth

Level 4, 45 St Georges TCE  
Perth, WA 6000  
+61 405 607 793

## Medical online marketing support

With the emergence of smartphones and evolving technologies, measuring advertising outcomes has become easier and more predictable. Unlike traditional media, search engines and social media channels allow us to reach a tight-knit and very segmented audience.

In the digital age, it's paramount for your practice to be visible on Google and other search engines when people in your area look for a medical practice. Reaching your audience through various channels builds the necessary touch points to gain trust, a principal factor for patient acquisition.

Our online marketing support service assists you in gaining new patients and increasing your brand awareness in your immediate community. Before engaging Alecto for your digital campaigns, we perform a thorough digital audit which lays the foundation for a successful digital strategy.

### Marketing support services:

- Website & Branding Projects
- Digital Strategy
- Search Engine Optimisation (Organic positioning on Google)
- Google Ads (Paid search and map ads)
- Facebook Marketing

## Why Alecto

Benefits of online marketing with Alecto:



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## Costs

- Our prices for online marketing start from \$2,000/month.
- Price is determined on a case by case assessment and also depends on which digital channels you'd like to have managed.
- Minimum term of engagement is 3 months.

## Next steps

Please get in touch with us on [info@alecto.com.au](mailto:info@alecto.com.au) or call us on **1800 604 332** to discuss your requirements and goals. Ask for an obligation free quote.

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